

Kate Gude
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HIGHLIGHTS

- Seasoned Event Manager with over twenty five years experience in San Francisco and the Greater Bay Area, as well as, East Bay, North Bay and Silicon Valley
- Vast experience creating, planning and producing a myriad of events and fundraisers both traditional and virtual; working with and managing a team with successful marketing and financial outcomes
- Marketing, Development and Sales experience, able to deliver results!
- Strong organizational skills; proven ability to meet and exceed deadlines; ability to lead & manage a team; exceptional multi-tasker and problem solver
- Experienced working in large non-profit organizations and corporations, as well as, many performing arts organizations, in addition to serving as an outside event consultant for corporations, non-profits, high net worth individuals, environmental, performing arts and academic institutions
- Passion and enthusiasm for event production, event architecture, event branding, marketing, communication, sales, and fundraising/development
- Excellent communicator and consensus-builder -- always brings the team together to meet goals!
- Infectious Enthusiasm!
- Passionate about social justice, education, the environment, literature, music & art
- Bilingual

PROFESSIONAL EXPERIENCE

Kate Gude Special Events	Event Architect & Fundraising Consultant	Jan 2019 - present
Myotonic Dystrophy Virtual Live Gala	Management Online Bidding Software	October 2021
Light Up the Night benefit for Next Door Solutions to Domestic Violence	Greater Giving management, Event Support	June - October 2021
One Enchanted Evening, Virtual Event for SF Maritime National Park Association	Virtual Event Production and Graphic Design	July - October 2021
wine+ recline 2021 benefit for Support for Families of Children with Disabilities	Virtual Event Production, Greater Giving Administration Talent Support & Film Production	May - October 2021
Global Offsite Care Together for Telemedicine Fundraiser	Event Producer, Development Marketing Communications Director	Nov 2020 - July 2021
Global OffSite Care, Pinot & Pizza Fundraiser	Event Producer, Development, Marketing	January - July 2020
Greater Giving, Inc.	Virtual & Onsite Client Event Auction Support	April 2019 - Present
Robert Fountain International	Senior Event Manager, Private Client Events	April - June 2019
SF Maritime National Park Association	The Maritime Ball, San Francisco, The Belle	April - October 2019
Global Offsite Care, Pinot & Pizza Fundraiser	Senior Event Manager, Development, Marketing	January - May 2019
Paula LeDuc Fine Catering & Events	Senior Event Manager/Producer	June 2018 - Jan 2019
Apple, Inc	Worldwide Partner Development Conference	March - May 2018
Alonzo King LINES Ballet Company	35 th Anniversary Gala & Performance	Nov. 2017- April 2018

PROFESSIONAL EXPERIENCE (cont)

SF Maritime National Park Association The Maritime Ball, Palace Hotel San Francisco June - October 2017

Cogswell Polytechnical College, San Jose Senior Event Manager, Marketing, Outreach Oct. 2016 - May 2017

Kennedy Events, San Francisco, CA Executive Sales/Events Manager/Consultant Nov. 2015 - April 2016

The Leadership Institute, SF, CA Manager, Marketing, Member Services & Events. July 2013-July 2014

- Marketing management including new member recruitment and on-boarding; transition of Hardship and Inactive members to Active status, as well as, finding and retaining new memberships for The Leadership Institute
- Roundtable & events advance and backup management including site selection and contract negotiations for Roundtables and events through out the US; account management and expense tracking; Roundtable program development support
- Member service management (including but not limited to) CME Program, Webinar Series, Affinity Groups, CEO Teleconference Series
- General Office Management Support & Maintenance

Kate Gude Events, San Francisco, CA Consultation & Event Production 2006-2013

- Kontagent User Conference, Hyatt Embarcadero, San Francisco, CA -- Took from first ever to annual event, #200 attendees
- CPMC Wishes for Wellness Gala & Auction, Bimbo's Mile High Club—San Francisco, CA: \$500K net rev, #300 attendees
- Vino de May Gala & Auction, The Dugoni Pacific School of Dentistry—Ritz-Carlton SF: \$100K net rev, #300 attendees
- Philharmonia Baroque Orchestra, Gala & Auction, St. Regis Hotel—San Francisco, CA: \$200K net rev, #300 attendees
- Golden Gala & Auction, Oakland Museum of California: \$200K net revenue, #600 attendees
- United States Association for UNHCR “A Conversation About Refugees” featuring keynote author Khaled Hosseini, The St. Regis Hotel San Francisco, #25 attendees
- California Healthcare Institute (CHI), A Conversation with George Shultz--Stanford University, CA, #200 attendees
- Bay Area Discovery Museum, Playdate “An Evening by the Cove”: \$200K net rev, #300 attendees

World Wildlife Fund, SF, CA Regional Director, Fundraising & Events Development 2005-2006

- Brought West Coast presence to WWF (Washington D.C. based organization)
- Created and managed WWF's West Coast Young Professional group (YPC), including donor events and member recruitment, as well as, Salon Style Donor Events with major donors
- Raised funds from key donors and identified new potential donors for WWF in SF and the Greater Bay Area

JMKG Events, San Francisco, CA Founder & Partner 2004-2005

- California Healthcare Institute (CHI), Corporate retreat The Ritz Carlton San Francisco & The Presidio Golf Course SF
- Norwest Venture Partners – Corporate Retreat-- Carmel Valley Ranch, CA
- Vino de Mayo Gala & Auction, University of the Pacific Dental School, The Four Seasons, San Francisco, CA
- California Parks Association, Gala fundraiser-- Hearst Castle, San Simeon, CA
- AFSF Youth + Awards Breakfast, youth awards recognition event at The Old Federal Reserve, #200 attendees
- Tibetan Aid Project 2004, Celebrity Chef Dinner & Auction featuring Gerald Hirigoyen, Laurent Manrique & Charles Phan, The Ritz-Carlton San Francisco, CA, \$100K net rev, #250 attendees
- Wild Fete 2003, featuring Michael Franti, Spearhead--Ferry Building SF for the World Wildlife Fund; #600 attendees
- LCAV's Annual Reception and Dinner--Westin St. Francis Hotel in San Francisco, California, #300 attendees

PROFESSIONAL EXPERIENCE (cont)

- The Commonwealth Club's Distinguished Citizen Award Dinner, featuring Congresswoman Nancy Pelosi –The Fairmont Hotel, San Francisco, California, #200 attendees
- Wild Fete 2001, featuring The B52s, Susan Tedeschi and Drew Carey--Presidio SF for the World Wildlife Fund; #600 attendees
- Zakin Family Baby Luau featuring The Beach Boys and Celebrity Chef Gary Danko, Private event for #500 guests
- FCB Events – USPS National Postal Forum-- Nashville, TN
- Sugar Bowl Millennium Party – Week-long events & New Year's Gala Celebration, Sugar Bowl Ski Resort-- Norden, CA
- Ellen Newman, 9/9/99 Luncheon, Top of the Mark Hopkins Hotel-- San Francisco, CA, #50 attendees
- Jessica Parish & Stephen Galloway Wedding--- Oakland, CA, #200 attendees
- Asian Art Museum Major Donor Dinner—San Francisco, CA, #400 attendees

Foote, Cone & Belding, FCB Events, San Francisco, CA Freelance Event Producer 1999

- Levi's MAGIC retail tradeshow-- Las Vegas, NV
- United States Postal Service "Product Action Series" national training seminars

San Francisco Symphony, San Francisco, CA Special Events Manager/Producer 1996-1999

- Preliminary work on The Black & White Ball (1999): \$500K net rev, ~#12,000 attendees
- Deck The Hall (1998) —San Francisco, CA: \$105K net, #3600 attendees
- Opening Gala (1998)—San Francisco, CA: \$1M net revenue, #2700 attendees
- Deck The Hall (1997)— San Francisco, CA: \$110K net revenue, #3800 attendees
- Opening Gala (1997)—San Francisco, CA: \$700K net revenue, #2700 attendees
- The Black & White Ball (1997), San Francisco Symphony—San Francisco, CA: \$500K net revenue, ~#10,000 attendees
- Deck The Hall, Annual children's event, Louise M. Davies Hall (1996) —San Francisco, CA: \$90K net revenue, #3600 attendees
- Managed/coordinated volunteers, as part of, the Volunteer Council of the SFS

BDC Advisors, San Francisco, CA Producer & Events Management 1997-1998

- Winterfest Corporate retreat—The Resort Squaw Creek, Squaw Valley, CA
- Summerfest Corporate retreat-- Clearlake, Konocti, CA

Rita Barela Productions, San Francisco, CA Producer, Event Manager 1996-1997

- Fleet Week Celebrations, San Francisco Waterfront
- Herb Caen Day
- Family Day for the Opening of the New Main Library
- The American Conservatory Theater's "Galaxy on Geary"

The Leadership Institute, San Francisco, CA Associate Director 1994-1996

- Developed agenda content for Roundtable programs and committees
- Developed and coordinated national conferences tri-annually for members of The Leadership Institute
- Directed market research, member recruitment and retainment, directed annual research project
- Provided all member services for 27 member organization representing 19 states, 170 hospitals, 3000 employed physicians, one million capitated lives and numerous HMOs/PPOs
- Produced and managed retreats for BDC Advisers, a continuing educational series for 25-member health care consulting firm

The Seattle Art Museum, Seattle, WA Producer/Event Manager 1993-1994

- Produced a Black & White Ball fund-raiser: \$100K net revenue, \$25K in-kind donations
- Show-cased 15 unique performance groups in 6 entertainment venues with 30+ food and beverage vendors
- Assisted in the production of the Re-Opening of the Seattle Asian Art Museum, Volunteer Park

PROFESSIONAL EXPERIENCE (cont)

Rita Barela Productions, San Francisco, CA **Assistant Producer** **1991-1993**

- **The Black & White Ball, San Francisco Symphony fund-raiser**
- **San Francisco Columbus Quincentenary**
- **Groundbreaking Ceremonies, San Francisco Museum of Modern Art**
- **Gala Opening of “Arts, Arms & Armor” exhibit at the De Young Memorial Museum**

EDUCATION

Occidental College, Los Angeles, California--Bachelor of Arts
1986-1990

- **Major: English and Comparative Literary Studies**
- **Pre-Medical Curriculum Requirements**
- **Minor: French**

Université Rennes Haute Bretagne II, Rennes, France-- Junior Year Abroad Program
1988-1989

Languages: English, French and some Italian

Interests: Social Justice, Educational, Diversity & Inclusion, Yoga, Literature, Music, Art, Cooking, Travel, and time with my family in nature, unplugged!